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«Manager che ha creato sviluppo e posti di lavoro»

Premi anche per il dirigente più giovane e per quelli di più lungo corso: Leva, Neumann, Sorese, Mazzini e Crevani

14 / Martedì 19 dicembre 2017
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Alberici awarded 2017 «Manager who created development and jobs»

Alberici, praise from the surrounding valley and 7,000 € for “Progetto Vita”

Piacenza
- Awards for the best managers in the Piacenza area do not simply come under the title of celebrity ritual, but are loaded with responsibility both for those who receive them, and also for an inauduous territory that is trying to clasp, as best it can, economic recovery and be led to it, away from economic and social relapses, along the right, profitable road. It was in this spirit that a few evenings ago at Hotel Roma, Federermanager presented its medals, the most important of which, manager of the year, went to Valter Alberici, the entrepreneur from Nibbiano at the reins of Allied international group, who has married with great results the “global” local roots and international development, as emphasized by Federermanager's vice-president, Carlo Merli, who spoke about the winning business model that was introduced, which focuses on the client and on production and distribution being perfectly integrated. Alberici, in attendance with his wife and four children, shared his award with his Texas business partner, Marc Herzstein. The president of Federermanager, Giacomo Bridelli, spoke of “A centenary pride and manager’s pride” against a vision that suggests that the province of Piacenza is in decline: “We do not agree with this view, we see very positive examples”. And first on the list is that of Allied which stays in top place in the local rating for Oil & Gas and Power Generation. Alberici mentioned briefly the role played by internal growth and growth through acquisitions, his commitment over the last 17 years, but also the fundamental support from Piacenza from Houston, provided by his family and by his excellent, skilled employees. Herzstein intervened briefly, insisting on the “friendship” factor, having met the management of Allied, Italian entrepreneur “has been the most enjoyable journey of my life”, he declared kindly and as a tribute to his pleasure at returning.

- Awards also for the youngest manager and for those with the longest service: Leva, Neumann, Soresi, Mazzini and Crevani

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Piacenza
- Eight hundred guests for dinner, including factory workers, managers, suppliers, clients from various parts of the world and figures of authority: the whole of the Allied International Group family met again a few evenings ago for the Christmas dinner that has been a tradition since 2013. This time the setting was the Group's imposing central warehouse in Castelsangiovanni. Beneath a sparkling decorated gazebi, 600 guests from previous years were joined by about 200 employees from Bassi Luigi and Simas who, although they are not yet officially part of the group (the current leasing of the company should become an actual acquisition in the next spring), are already considered part of the Allied family. The fundraising goal was also Celebrated with the drawing of the twenty prizes of the "Heart Lottery", the proceeds of which all most reached 7,000 € (6,902 to be exact), which were donated again this year to Progetto Vita and presented to the association's president Daniela Acheni with a symbolic mega cheque. While the guests were taking their seats for dinner, several screens were set up along the walls to alternate with seasonal greetings and messages of welcome – rolling images of the factory's most prestigious machines, a tube expander for the production of large induction bends, over 60 metres long and endowed with huge manufacturing capacity, an animated 3D video that made it resemble a spaceship traveling through space, accompanied by the slogan "Great production force in constant development" to sum up the 17 years of history and the current reality of Allied Group.

- Notable example of “glocal”, local and international management” (Carlo Merli)